

Committee: Cabinet

Agenda Item

Date: 25th May 2017

10

Title: Uttlesford Health & Wellbeing Strategy

Portfolio Holder: Cllr Vic Ranger

Key decision: Yes

Summary

1. This report seeks Cabinet endorsement and support for the Uttlesford Health and Wellbeing Strategy.
2. The Uttlesford Health & Wellbeing Strategy (UHWS) is a partnership document, which sets a direction for the council and its partners to address a number of key health and wellbeing priorities for the district. These priorities have been identified, and will consequently be overseen, by the Uttlesford Health & Wellbeing Board. A delivery plan will be developed with partners in order to tackle the key areas of work in which the Health & Wellbeing Board has agreed to focus its attention.

Recommendations

3. Cabinet is requested to endorse and support the Uttlesford Health & Wellbeing Strategy, attached as Appendix A to this report, to be implemented with effect from 1st June 2017.

Financial Implications

4. None currently. However, projects that are agreed to be taken forward by Uttlesford Health & Wellbeing Board will need to take account of existing resources currently made available by the Council and funding made available by Essex County Council Public Health.

Background Papers

5. The following papers were referred to by the author in the preparation of this report and are available for inspection from the council's website. Priorities were identified using data and information captured within some of these documents as well as local partners.
 - Uttlesford Public Health Portrait, 2016
 - Essex Joint Strategic Needs Assessment, 2016
 - Public Health England's Public Health Profile for Uttlesford, 2016
 - UDC's Draft Private Sector Housing Strategy, 2017
 - UDC's Housing Strategy, 2016
 - Building Research Establishment (BRE): A Quantitative Health Impact Assessment: The cost of private sector housing and prospective housing interventions in Uttlesford District Council, 2015

- Rural and Social Isolation in Uttlesford, CVSU, 2016
- Childhood Obesity: A Plan for Action, Department of Health, 2016
- Improving the Public's Health: A Resource for Local Authorities, The King's Fund, 2013

Impact

6.

Communication/Consultation	Consultation has taken place with relevant stakeholders
Community Safety	N/A
Equalities	The strategy is likely to make a significant contribution to advancing equality for those with protected equality characteristics and address health inequality. Priorities for action are based on evidence and focus on improving health outcomes. The Strategy has been equality impact assessed
Health and Safety	N/A
Human Rights/Legal Implications	N/A
Sustainability	N/A
Ward-specific impacts	Potential targeted work in identified Wards
Workforce/Workplace	Housing Health and Communities – within existing resources

Situation

7. The UHWS has been prepared on behalf of Uttlesford Health & Wellbeing Board in response to increasing recognition that numerous organisations, including the council, can influence numerous factors associated with ill health and thus work collaboratively to prevent future health-related issues.
8. The strategy has been influenced by feedback from consultation carried out with the partners, interested stakeholders and members.
9. The UHWS, and subsequently the work of the board, focuses on preventative health measures. It takes into consideration key points raised within the Council's Housing Strategy adopted by the Council in 2016 and links with the Council's Corporate Plan and proposed Private Sector Housing Strategy.

10. The Strategy sets five key health and wellbeing priorities that seek to improve public health and wellbeing and prevent ill health via the work of the board:

- 1. Reduce and prevent overweight and obese children and adults**
- 2. Increase physical activity for all (particularly getting the inactive more active)**
- 3. Enable people to age well in Uttlesford (particular focus on falls prevention and dementia)**
- 4. Combat social and rural social isolation**
- 5. Combat winter pressures and fuel poverty**

11. Evidence supporting the priorities and aims of the strategy have been identified within the Uttlesford Public Health Portrait (2016) and trend data according to the Public Health Outcomes Framework.

12. The work that is undertaken by the board in order to address these priorities will, at times, overlap. It has also been recognised that key principles must be considered when focusing on particular projects:

- 1. Tackling inequalities – ensuring that key services are targeting those most in need**
- 2. Improving mental wellbeing – ensuring that mental health and wellbeing is regarded across all streams of work**
- 3. Focusing on prevention and early intervention**
- 4. Promoting self-care – encouraging and empowering individuals to take more responsibility for changing their own health-related behaviours**
- 5. Working in partnership and promoting community resilience**

13. The Council has received grant funding from Essex County Council Public Health in order to recognise the impact that working collaboratively to prevent ill health can have, and to subsequently take this work forward through local partnerships.

14. This Strategy sets the local direction for health prevention in order to shape the delivery plans, which will be agreed and taken forward by a range of key partners.

15. The development of a strategy is a key step in recognising the importance of working collaboratively towards preventative health matters.

Risk Analysis

16.

Risk	Likelihood	Impact	Mitigating actions
Not having a strategy/delivery plan in place	1, The Strategy has already been developed in partnership with all interested parties. Work on the delivery plan is ongoing	3, By not having a strategic direction/focus in place, concentrated efforts and subsequent effectiveness of Uttlesford Health & Wellbeing Board may be reduced	Agreed strategy with a delivery plan that partners have signed up to in place
Uncertainty around future Public Health Grant funding	2 There could be a reduction in funding due to the uncertain economic climate	2 A reduction in funding could impact future commissioning intentions	Mitigating actions are being devised to minimise the effect on service delivery

1 = Little or no risk or impact

2 = Some risk or impact – action may be necessary.

3 = Significant risk or impact – action required

4 = Near certainty of risk occurring, catastrophic effect or failure of project